

# LASH/IDOLS

GLOBAL LASH + BROW AWARDS

## IMPORTANT ENTRY DETAILS

**\*\*\*READ CAREFULLY BEFORE SUBMITTING YOUR ENTRY\*\*\***

1. Entries close Sunday 03 March 2024 (11:59pm AEDT)
2. **ONE ENTRY SUBMISSION FORM** per category (e.g if you are submitting the 'Classic Set' category & 'Fantasy Set' category, you complete TWO entry submission forms; one for Classic Set & one for Fantasy set. You cannot enter two categories on one entry form)
3. A total of **SIX images are required PER entry (refer to specific image requirements below)**
4. We suggest completing a set specific to your entry so that your images meet submission requirements
5. You can enter as many times as you like (including as many categories as you like) - just remember: **ONE ENTRY FORM PER ENTRY**
6. Submissions which do not meet the entry requirements will not be valid. A member of The Lash Idols team may contact you.
7. Entrants are to be fully certified in the area they are submitting an entry for.

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## IMAGE REQUIREMENTS



**ENSURE GOOD LIGHTING IS USED** so that images are clear and visible.



### **NO BLURRY IMAGES**

Only high quality, CLEAR images will be accepted. We cannot accept entries with blurry images where the work cannot be viewed.



### **RAW IMAGES ONLY**

Do not edit your images in any way, shape or form, including any watermarks or logos. Screenshots are also not accepted.

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## CATEGORY IMAGE REQUIREMENTS

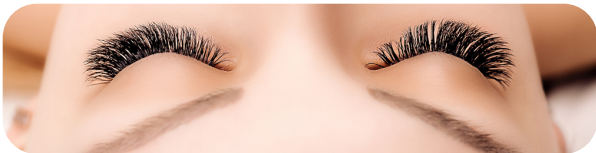
### ALL LASH EXTENSION CATEGORIES

A total of SIX images are required to enter this category, including:



**BEFORE EYES CLOSED**  
From your view as the technician

**BEFORE EYES OPENED**  
From the front, full face



**AFTER EYES CLOSED**  
From your view as the technician

**AFTER EYES OPENED**  
From the front, full face



**CLOSE UP OF ONE EYE**  
Eye open and looking into the camera

**IMPRESS US**  
A picture of your choice

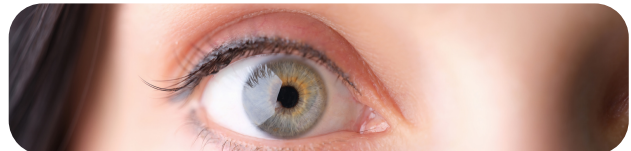
# LASH/IDOLS

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## CATEGORY IMAGE REQUIREMENTS

### LASH LIFT CATEGORY

A total of SIX images are required to enter this category, including:



**BEFORE EYES CLOSED**

From your view as the technician

**BEFORE EYES OPENED**

From the front, full face



**AFTER EYES OPENED**

From the front, full face

**AFTER EYES OPENED**

Side view



**CLOSE UP OF ONE EYE**

Eye open and looking into the camera

**IMPRESS US**

A picture of your choice

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## CATEGORY IMAGE REQUIREMENTS

### BROW CATEGORY

A total of SIX images are required to enter this category, including:



BEFORE TREATMENT

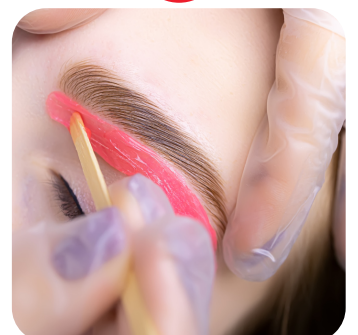
DURING PROCESS



AFTER TREATMENT

IMPRESS US

A picture of your choice



AFTER TREATMENT, RIGHT BROW

AFTER TREATMENT, LEFT BROW

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## OTHER CATEGORIES

### THE 'LOCKS LASH' SALON OF THE YEAR AWARD

Renovated your salon? Have incredible branding? Grew so quickly that you needed to move locations & hire a number of staff? Maybe you are shaking up the lash & brow industry... or just have an kick ar\*e salon; we want to know about it!

This award recognises an outstanding lash and/or brow salon. Whether you are a home salon or a storefront salon & doing (or have done) something outstanding, we want to know about it!

**To enter this category you must submit answers to the following:**

1. Your salon name & location
2. Are you a home salon or store front salon?
3. Why are you entering the 'Locks Lash' Salon of The Year Category? (examples: outstanding renovation, trained & employed 10 people in the local community, all staff at the salon volunteer at a charity weekly)
4. 250-550 word detailed entry on the above to complement your entry
5. Include a variety of SIX images to your entry submission

### THE 'LOCKS LASH' SALON OF THE YEAR AWARD

This award acknowledges an outstanding lash artist. Whether you're a lash artist with three months experience, or a lash artist with 10+ years experience & feel like you're nailing it - we want to know.

**To enter this category you must submit answers to the following questions:**

1. Your salon name & location
2. Are you a home salon or store front salon?
3. 250-550 words on why you should be crowned the 'Locks Lash' Lash Artist of The Year
4. Include a maximum of six (6) images to compliment your entry such as you with clients, your salon, you favourite work etc.

*Note: A little shy to enter the 'Lash Artist of The Year' or 'Salon of The Year' categories? Your clients and/or colleagues can enter you in for this category!*

# IT'S TIME TO ENTER THE LASH IDOLS

**TO ENTER**



[WWW.THELASHIDOLS.COM/SUBMIT-ENTRY](http://WWW.THELASHIDOLS.COM/SUBMIT-ENTRY)